

ANIMA MUNDI ACADEMIA

**Forum of Mastery, Partnership and Excellence
for innovative business creators**



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“A Clear Mind, A Better Life”

For those who want to cultivate abundance

“The pioneer of brain compatibility education in Latin America” – Neuroeducation coach,
Emotional education and business consulting speaker **MIRTA POLA ROSSI (Argentina)**

IN THE PROGRAM:

9.30-10.00 am. Registration

10.00-12.00 am. Presentation by M. Pola Rossi

12.00-12.30 pm. Coffee break and preparation for the discussion Q&A

12.30- 2.00 pm. Discussion Q&A

14.00-15.00 pm Lunch

15.00-16.00 pm. Networking

16.00-17.00 pm. ANIMA MUNDI ACADEMIA Honorary Doctorate Inauguration
Ceremony at SUNCITY gallery

17.00 -18.00 pm ANIMA MUNDI ACADEMIA international group of creators exhibition
‘Clear brain’ opening at SUNCITY Gallery, and participants' communication time

The forum will be held in English with simultaneous translation.

Registration is already underway: <https://forms.gle/WLRpyj9YGmervwRv8>

Payment details:

VSI ANIMA MUNDI ACADEMIA

Account in Swedbank: LT73 7300 0101 6704 2830

Price until May 5th with discount – 89 Eur

Price from May 6th. 149 Eur

Purpose of payment: Registration FORUM-MPE

Date: June 19th. Start at 10.00 am

Event time from 10.00 am to 6.00 pm

Location: SUNCITY hotel conference hall, Tilžės 57A, Šiauliai, Lithuania

Event information: Tel. +37061698307

Participants who choose to join the full online course led by the lecturer, taking place from September to November, will receive an additional bonus – an invitation to a free VIP conversation in a small, exclusive group with the lecturer. This meeting will be held on June 20 and will aim to clarify your expectations and tailor the program specifically for you.

VIP Event June 20th 11.00 am. Place: Gruzdžiai Manor

Mirta Pola Rossi (Argentina)

My goal is to put across my experience of more than 40 years of teaching linking it with my knowledge in Neuroscience and Education, in a friendly and brain compatible way.

"You only learn what you experience"

Presentation

Mirta Pola Rossi — Pioneer in Brain-Compatible Education in Latin America. An educator, leadership coach, neuroeducation specialist and emotional-education speaker with over 40 years of experience, Mirta combines classroom practice, leadership and cutting-edge neuroscience to transform teaching and learning. She is the founder and director of Practical English Teaching (PET) in Buenos Aires and has led teacher-training programs across Latin America and the United States.

Her work bridges neural plasticity, memory consolidation and socio-emotional learning, translating research into practical, brain-compatible strategies for business leaders, teachers, school leaders and organizations. Mirta has coordinated neuroscience workshops at universities and national projects, served on the board of SEA, and delivers keynote lectures and courses in Argentina, Mexico, Colombia, Brazil, Uruguay, Chile and the USA.

A published author and program designer, she has contributed textbooks and teacher guides on emotional education and is completing a book on AI and the evolution of human socio-emotional intelligence. Mirta speaks in English and Spanish and offers evidence-based training that makes neuroscience accessible, actionable and deeply experiential.

Mirta Pola Rossi:

“A Clear Mind, A Better Life”

What a wealthy person do to cultivate abundance

You live in a fast-moving world.

You make decisions, care for others, solve problems and make a living ... every single day. But no one ever taught you something essential:

How your brain actually works.

And yet...

your brain shapes how you feel, how you think, and how you live and get what you desire.

I would like, in this talk, to share something simple, practical, and powerful:

How small changes in your daily life can improve your mind, your emotions, and your wellbeing and even make you get your goals.

This is a briefing of the talk:

1. Your brain is always trying to protect you

Sometimes it creates stress, fear, or overthinking...
not because something is wrong,
but because it is trying to keep you safe.

Understanding this changes how you treat yourself and enables you to become more productive.

2. Emotions are not a problem—they are signals

Your brain speaks through emotions.

When you feel overwhelmed, tired, or anxious,
your brain is asking for something:

- rest
- clarity
- connection

Learning to “listen” reduces stress and allows you to make wiser decisions in life and business!

3. Your brain can change at any age

You are not “fixed.”

Your brain can learn, adapt, and grow at any age, So you can be an entrepreneur after 50 if you want to.

Small habits can create real change:

- how you think
- how you react
- how you feel

This gives you real control over your life and your economic possibilities.

4. Your brain needs balance, not perfection

In modern life, many brains are overloaded:

- too much information
- too little rest
- constant pressure

A healthy brain needs:

- pauses
- meaningful connections
- simple moments of calm

After the talk, think it over, and the here is my invitation for September:

The **8 sessions course** to understand your brain, which is your most powerful resource.

Imagine what could change if you:

- understood your reactions facing a challenge.
- managed your stress better when you make an offer or you are offered something.
- made decisions with clarity when you have to draw a limit to someone at work or home.
- felt more balanced every day no matter the outside landscape.

This is exactly what we will explore in the full course, let's give a real life example::

Think of **Oprah Winfrey**, she was born into poverty in rural Mississippi .She became a media mogul and billionaire, she built her empire through The Oprah Winfrey Show and her production company.

As she knows how her brain works, she is known for resilience, emotional intelligence, and influence to others.

“When you understand your brain, you begin to enrich your life.”

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